

## **THE FINNISH STATE ART COMMISSION**

### **Kiasma art competition**

#### **COMPETITION PROGRAMME**

The Finnish State Art Commission invites artists to an open art competition, the aim of which is to find proposals for a work of art to the site of Museum of Contemporary Art Kiasma. The proposed work does not need to be a permanent, traditional monument but a piece of art that stirs new ideas and debate and even inspires people to proactivity.

The competition has two phases.

#### **THE FIRST PHASE OF COMPETITION**

The first phase is a general competition of ideas. A jury will select six proposals from among the first phase proposals for the second phase of the competition. The proposals selected from the idea competition will not be ranked.

Each draft idea that enters the second phase will be awarded EUR 7,000.

The competition aims to find ideas for works of art to be located in the Museum of Contemporary Art Kiasma site.

If there are valid reasons to do so, the ideas can be executed in the immediate surroundings of Kiasma or to accompany the building in another way, or they can expand into the surrounding urban space.

The proposal for the first phase may include:

1. Between 1 and 3 drafts of the idea on a sheet no larger than A3.

(photos, drawings, texts, audio and video files or similar).

The length of any audiovisual material must not exceed 3 minutes. The approved format is H.264 compressed MPEG-4, size constraint FHD (1920x1080).

Audiovisual material is to be delivered on a USB flash drive which has no other material stored on it. The title of the proposal must be clearly marked on the USB flash drive.

2. A short written description of the idea, materials and technique for the work.

3. A suggestion for the location of the work.

Competitors may enter more than one proposal into the competition.

The competition closes **at 4 pm on Tuesday 28 April 2015**, at which time all proposals must be received.

Proposals that are delivered either by the contestant or a courier can be handed in **between 9 am and 4 pm on Monday 27 April and Tuesday 28 April 2015** at Senate Properties, Lintulahdenkatu 5 A, 00530 Helsinki, Finland.

Please mark the envelope with "Kiasma art competition".

A pseudonym will be used in the proposal. The proposal must be accompanied by a sealed envelope containing the artist's name and contact details, with the pseudonym written on the outside.

A draft idea will be excluded from the competition if it is delivered after the deadline or if it violates the rules of this programme in any other way.

When the results for the first phase are decided, the names of the artists entering the second phase will be posted on the website: [www.kansallisgalleria.fi/taidekilpailu](http://www.kansallisgalleria.fi/taidekilpailu). They will also be published on the Finnish State Art Commission and the Museum of Contemporary Art Kiasma websites: [www.kansallisgalleria.fi/valtion-taideteostoimikunta](http://www.kansallisgalleria.fi/valtion-taideteostoimikunta) and [www.kiasma.fi](http://www.kiasma.fi).

The proposals that do not end up as part of the idea competition will be returned to the artists after the competition exhibition if the proposal includes return details in a sealed envelope. The envelope must have "return" written on it. Otherwise proposals will be destroyed.

This competition programme and its appendices will be posted on the website: [www.kansallisgalleria.fi/taidekilpailu](http://www.kansallisgalleria.fi/taidekilpailu) as well as on the Finnish State Art Commission and the Museum of Contemporary Art Kiasma websites: [www.kansallisgalleria.fi/en/valtion-taideteostoimikunta](http://www.kansallisgalleria.fi/en/valtion-taideteostoimikunta) and [www.kiasma.fi](http://www.kiasma.fi).

The contact person for the competition is curator Heli Ahmio, and any questions concerning the competition should be sent to: [taidekilpailu@kansallisgalleria.fi](mailto:taidekilpailu@kansallisgalleria.fi).

All questions received by 30 January 2015 can be seen with their answers from 13 February 2015 at [www.kansallisgalleria.fi/taidekilpailu](http://www.kansallisgalleria.fi/taidekilpailu).

All questions received by 27 March 2015 can be seen with their answers from 14 April 2015 at the same address.

## **THE SECOND PHASE OF THE COMPETITION AND THE EXHIBITION**

Only the artists selected from the idea competition will enter the second phase, and will then be able to further develop their awarded proposals. Those selected for the second phase are allowed to enter multiple proposals, but all proposals must be based on the idea presented in the original awarded proposal. Those who are selected for the second phase of the competition will be provided with more detailed guidelines for drafts, descriptions and budget and other questions concerning the proposals.

Kiasma will arrange an exhibition of these further developed proposals in early 2016 (February-April).

With this in mind, the artists selected for the second phase are asked to prepare their proposals to a standard such that they can be displayed in the exhibition. Instructions for installation must be included. The artists will also discuss questions relating to the display of their proposals with Kiasma's curator and technical staff during the exhibition preparation process. Kiasma's curator and technical staff are bound to secrecy in terms of the artist of each proposal. The exhibition curator will not be involved in the jury operations.

The exhibition will also show all proposals submitted for the first phase of the competition.

The jury will select the winner from among the proposals in the second competition phase during the exhibition.

The public will be able to vote for their favourite proposal at Kiasma before the winner of the competition is announced. The result of this vote will not influence the decision of the jury. The public's favourite proposal will be announced at the same time as the winner of the official competition, and it will receive an award of EUR 3,000.

In addition, an interesting concept among the proposals may be rewarded even if it is impossible to execute, but still shows merit of artistic innovation.

### **INSTRUCTIONS CONCERNING BOTH PHASES OF THE COMPETITION**

The Finnish State Art Commission rules as well as the following rules are applied in the competition:

It is prohibited for the contestants, members of the jury and its specialist members to discuss any questions concerning the competition. The jury will carry out its duties in secret during the assessment process.

The Finnish State Art Commission will act as the jury.

The specialist members of the jury will be two representatives from the Museum of Contemporary Art Kiasma.

In Helsinki 25 November 2014

### **THE FINNISH STATE ART COMMISSION**

Chair

Jari Auer

Secretary

Erika Hyyryläinen

### **APPENDICES**

A written description of the competition proposal

Photographs

Drawings